



**Aug 31 - Sept 1, 2024**

CANMORE HIGHLAND GAMES SOUVENIR PROGRAM  
 Box 8102, Canmore, AB T1W 2T8  
 T 403-678-9454 | F 403-678-3385  
[info@canmorehighlandgames.ca](mailto:info@canmorehighlandgames.ca)

**SOUVENIR PROGRAM AD SIZES AND RATES - Ad Deadline: July 30<sup>th</sup>**

A total of 1500 souvenir programs of 60-72 pages are printed and given to attendees of the Canmore Highland Games for free. Each program reaches approximately 4-6 readers during the event, giving advertisers approximately 7,500 possible exposures.

Outside back cover (colour) 8.25"W x 10.75"H (plus bleed .125 all sides) . . . . . \$900 Inside covers (colour) 7.75"W x 10.75"H. . . . . \$ 900 Full page (black & white only) 7.75"W x 9.75"H. . . . . \$ 600	1/2 page horizontal (black & white only) 7.75"W x 4.75"H. . . . . \$300 1/2 page vertical (black & white only) 3.75"W x 9.75"H. . . . . \$ 300 1/4 page (black & white only) 3.75"W x 4.75"H. . . . . \$150	

**ADS MUST BE BOOKED, PAID AND FILES SUPPLIED BY JULY 30TH**

**AD SPECIFICATIONS:** Please submit your ad in a high resolution PDF format, with fonts saved to curves/outlines and specify your ad size in the email. All images/graphics must be minimum 300 dpi/ppi.

**AD SUBMISSIONS -** Please use one of two options of ad submission

**Option 1: Supplied Ad** - You are supplying a professionally-designed ad meeting our specifications above. Please submit your ad to [sgaren@gogographics.ca](mailto:sgaren@gogographics.ca).

**Option 2: Ad Design Request** - Canmore Highland Games has a contracted graphic designer that will create your ad for an additional charge of \$55.00 / hour (+GST).

**MATERIALS SUBMISSIONS** (to be submitted to [sgaren@gogographics.ca](mailto:sgaren@gogographics.ca))

- Send the text you want to appear in your ad in a text document or email.
- Send any **logos, graphics or photos at minimum 300 dpi/ppi** as separate files.
- Please specify your ad size at the time of material submission.

**PLEASE SUBMIT AD BOOKINGS TO:** [info@canmorehighlandgames.ca](mailto:info@canmorehighlandgames.ca)

**MAIL PAYMENTS TO:** Canmore Highland Games, Box 8102, Canmore, AB T1W 2T8