



**Sat-Sun Aug 31 - Sept 1, 2019**


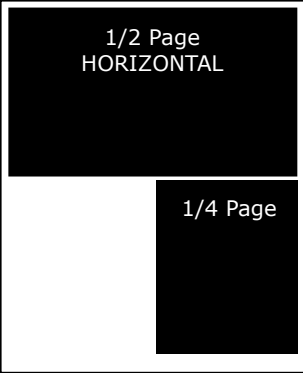
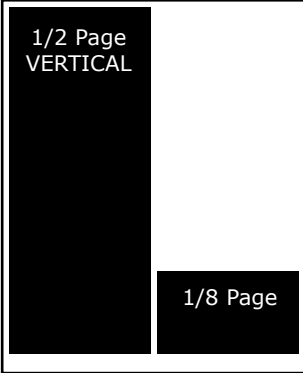
CANMORE HIGHLAND GAMES  
SOUVENIR PROGRAM

Box 8102, Canmore, AB T1W 2T8  
T 403-678-9454 | F 403-678-3385

**E [info@canmorehighlandgames.ca](mailto:info@canmorehighlandgames.ca)**

**SOUVENIR PROGRAM AD SIZES AND RATES - Ad Deadline: July 12th**

A total of 1500 souvenir programs of 60-72 pages are printed and given to attendees of the Canmore Highland Games for free. Each program reaches approximately 4-6 readers during the event, giving advertisers approximately 7,500 possible exposures.

		
Outside back cover (colour) 8.25"W x 10.75"H (plus bleed .125 all sides) ..... \$750 Inside covers (colour) 7.75"W x 10.75"H..... \$750 Full page (black & white only) 7.75"W x 9.75"H..... \$500	1/2 page horizontal (black & white only) 7.75"W x 4.75"H..... \$250 1/2 page vertical (black & white only) 3.75"W x 9.75"H..... \$250 1/4 page (black & white only) 3.75"W x 4.75"H..... \$125	

**ADS MUST BE BOOKED, PAID AND FILES SUPPLIED BY JULY 12TH**

**AD SUBMISSIONS:**

Please select one of two options of advertisement submission (all ads must be professionally designed).

**Option 1: Supplied Ad** - You already have an advertisement that has been designed by a graphic designer.

AD SUBMISSIONS: Please submit your ad in a high resolution PDF format, with embedded fonts saved to outlines and specify your ad size in the email. Must be 300 dpi/ppi.

**Option 2: Ad Design Request** - Canmore Highland Games has a contracted graphic designer that will create your ad for an additional charge of \$55.00 / hour (+GST).

**MATERIALS SUBMISSIONS:**

- Send text you want to appear in your ad in a text document or email.
- Send any **logos, graphics or photos at minimum 300 dpi/ppi** as separate files.
- Please specify your ad size at the time of material submission.

**PLEASE SUBMIT ALL SPACE BOOKINGS AND ADS TO: [info@canmorehighlandgames.ca](mailto:info@canmorehighlandgames.ca)**

**MAIL PAYMENTS TO: Canmore Highland Games, Box 8102, Canmore, AB T1W 2T8**