



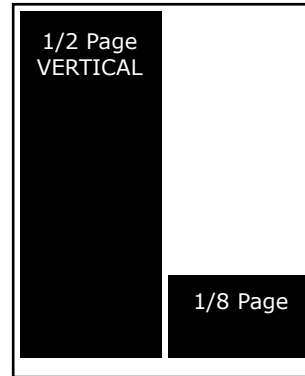
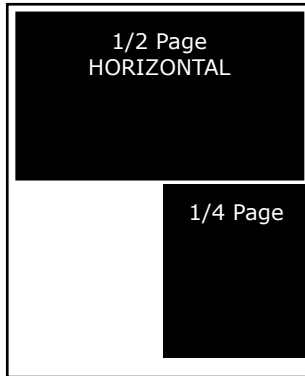
**27th Annual  
Sat-Sun, September 2-3, 2017**

CANMORE HIGHLAND GAMES  
SOUVENIR PROGRAM  
Box 8102, Canmore, AB T1W 2T8  
T 403-678-9454 | F 403-678-3385

**E [info@canmorehighlandgames.ca](mailto:info@canmorehighlandgames.ca)**

**SOUVENIR PROGRAM AD SPECS AND RATES - Ad Deadline: July 17th**

A total of 1500 souvenir programs of 56 pages are printed and given away free at the Canmore Highland Games. Each program reaches approximately 4-6 readers during the event, giving advertisers approximately 7,500 possible exposures.



<b>Outside back cover (colour)</b> 8.25"W x 10.75"H (plus bleed .125 3 sides) . . . . .	\$700	<b>1/2 page horizontal (black and white only)</b> 7.75"W x 5"H. . . . .	\$250
<b>Inside covers (colour)</b> 7.75"W x 10.75"H . . . . .	\$700	<b>1/2 page vertical (black and white only)</b> 3.75"W x 10.25"H. . . . .	\$250
<b>Full page (black and white only)</b> 7.75"W x 10.25"H. . . . .	\$500	<b>1/4 page (black and white only)</b> 3.75"W x 5"H . . . . .	\$125
		<b>1/8 page -Volunteer T-Shirt sponsors only (black and white only)</b> 3.75"W x 2.375"H	COMPLIMENTARY

**ADS MUST BE BOOKED, PAID AND FILES SUPPLIED BY JULY 17TH**

**AD SUBMISSIONS DETAILS:**

**Please select one of two options of advertisement submission:**

     (check here) **Option 1:** Supplied Ad - If you already have an advertisement that has been designed by a graphic designer then please submit your ad in a high resolution PDF format, with embedded fonts and graphics and specify your ad size in the email. Must be minimum 300dpi.

     (check here) **Option 2:** Ad Design Request - Canmore Highland Games has a contracted graphic designer that will create your ad for an additional charge of \$55.00 / hour (+GST). Text copy must be emailed in a Word doc with any graphics or photos at minimum 300dpi as separate files. Please specify your ad size at time of request.

**PLEASE SUBMIT ALL SPACE BOOKINGS AND ADS TO: [sgaren@gogographics.ca](mailto:sgaren@gogographics.ca)  
MAIL PAYMENTS TO: Canmore Highland Games, Box 8102, Canmore, AB T1W 2T8**